



B4URIZ® *The New Standard In Interactive
Data Visualization For BI*

Intuitive analytics and perceptive intelligence software that changes everything you think you know about visually understanding data.

What if you could see your organization as a living holographic ecosystem? Imagine insight so omniscient that charts, graphs and tables were considered old-fashioned and inefficient.

A Visual Revolution in Form, Function and Insight

The business world is a world of numbers. Numbers tell a story and that story is often hidden. When that story is organized by a holographic geometry of figures, all related to one another, the geometric construction unveils a radical new and empowering narrative. It expands your thinking and makes visible concealed data, patterns, and relationships that are often lost to the untrained and even trained eye.

B4URIZ is a groundbreaking, patent-pending tessellated geometric 3D visual engine that transforms big data into a coherent, dynamic and real-time holistic InfoMosaic. It is so advanced you'll think it's from the future.

	B4URIZ	Tableau	Microsoft PowerMap	DataWatch	MicroStrategy	Qlik	Cognos
3D Visualization	Yes	No	Yes	No	No	No	No
Easy to Use	Yes	Yes	Yes	No	No	Yes	No
Structured and Unstructured Data	Yes	No	No	Yes	Yes	No	Yes
Streaming Data	Yes (Future)	No	No	Yes	Yes	No	Yes
Mobile	Yes (Future)	Yes	No	Yes	Yes	Yes	Yes

*THIS CHART IS FOR ILLUSTRATIVE PURPOSES ONLY. IT IS NOT FACT OR MAKES CLAIMS AGAINST THE LISTED ORGANIZATIONS.

The Science of Seeing

B4URIZ interacts with your mind, right and left brain, in the same language as our natural environment: fractal patterns. It choreographs ongoing data into a tapestry of geometric topology that transforms your business perspective from assimilating parts to a whole, to understanding the whole as a reflection found in the parts. In short, B4URIZ eliminates segmented analysis and promotes a holistic dynamic visualization.

B4URIZ activates not only your rational thought it also appeals to your creative and intuitive mind. Resulting in fast analysis and smarter decision-making at every level of your organization.



Business Ecology Simplified

Your business is an ecosystem. B4URIZ brings life to every dimension of your data. It produces a space-time continuum and real-time organism point of view. Allowing you and your team to view obvious patterns or pattern interruptions that represent your organization's value flow as well as lost opportunity.

That means, even limited knowledge employees can become data operatives identifying bad data, opportunities, trends, relationships and predictive outcomes effortlessly.

B4URIZ disrupts all current methods of spatial and relational analysis offering a simple and holistic vortex of real-time data flow.

How B4URIZ Works

B4URIZ uses 3D tessellated geometric shapes to create an unlimited array of "parent/child" simple and complex ecosystems. This hierarchical database model is formed through the interactive use of cubes, hexagons, octagons, pentagons and/or Omni-directional t-shapes.

Phase I

3D visualizations

- Hex, Octagon, Squares, Triangles, Pentagon

- Hex6

- Hex12

- Staircase

- RHI

- Coaxial Rings

Data Sources

- Excel

- Access

- OLAP Cube

Mobile

- View Data, that you have already created, on a mobile device

Virtual Database

- Creates a virtual data base from loaded data

- Able to modify virtual database without changing source data

Phase II

Integration of Original & Second Gen B4URIZ

Alteryx Integration

- Will allow B4URIZ to pull data from many different sources

QuickBooks Integration

- Software will allow someone to instantly create visualization from QuickBooks file.

3D Visualization enhancement: these two shapes have not been integrated yet.

They will be used in the main visualization instead of the triangle, pentagon, octagon, etc.

- T-Shapes

- Herringbone

Mobile

- Log on

- Manipulate data

Phase III

Streaming Data to enable real-time data to be continually pushed into your visualizations

instantly, as-it-happens and on a transaction basis.

Sequential Processing

Mobile - mobile app needs to be created.

- Import Data driven from mobile app

Phase IV

Mini-Cubes

Direct Addressable RAM (DAR)

User Interface updates - UI that is simple, intuitive, attractive and easy to use. (ie. Tableau)

